

# IMPACT REPORT 2025-26



# OUR DIRECTORS



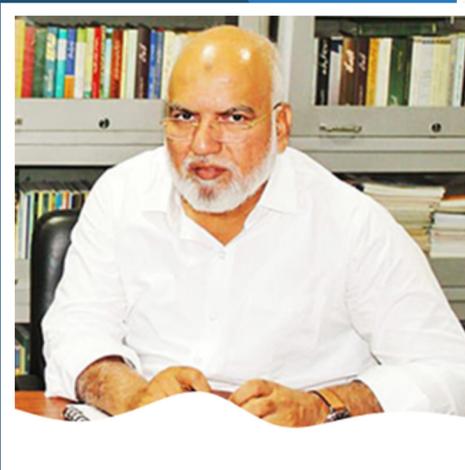
"At Masawat Livelihood Foundation, our mission is simple: to reduce poverty and empower our nation's underprivileged communities. Through targeted financial support, skill-building programs, and strategic market linkages, we provide more than just aid—we provide pathways to self-reliance. Together with our community partners, we are committed to building a society where everyone has the tools to succeed."

— **Mr. T. Arif Ali**



As Director of Masawat Livelihood Foundation, I firmly believe that sustainable development is the key to long-term social transformation. Our focus remains on skill development, entrepreneurship support, and economic empowerment of marginalized communities. We continue to work closely with partners and local institutions to maximize outreach and impact.

— **Mr Syed Mohiuddin Shakir**



True progress begins when individuals are empowered to stand on their own feet. Through Masawat Livelihood Foundation, we are dedicated to transforming lives by providing livelihood support, technical training, and financial assistance to those in need. Our vision is to create lasting change through compassion, commitment, and collective action.

— **Mr. Muazzam Naik**

## About - Masawat Livelihood Foundation



Masawat Livelihood Foundation is a social development organization dedicated to promoting financial inclusion and sustainable livelihoods for low-income and underserved communities across India. We provide interest-free, returnable financial support to help individuals start or expand micro-enterprises, enabling them to become self-reliant and economically independent.

Our unique revolving fund model ensures that repayments are reused to support new beneficiaries, creating long-term community impact. Along with financial assistance, we focus on skill development, entrepreneurship, and financial awareness to build confidence, dignity, and sustainable growth.

## Our Mission

Masawat Livelihood Foundation is committed to promoting financial inclusion, dignity, and self-reliance among low-income and underserved communities across India. Our mission is to empower individuals by providing interest-free, returnable financial assistance that enables them to start, strengthen, or expand their micro-enterprises.

We believe that access to ethical and affordable financial support is a fundamental right and a powerful tool for breaking the cycle of poverty. By removing the burden of interest, hidden charges, and exploitation, we ensure that every beneficiary can focus on building sustainable livelihoods, improving their family's well-being, and contributing positively to society.

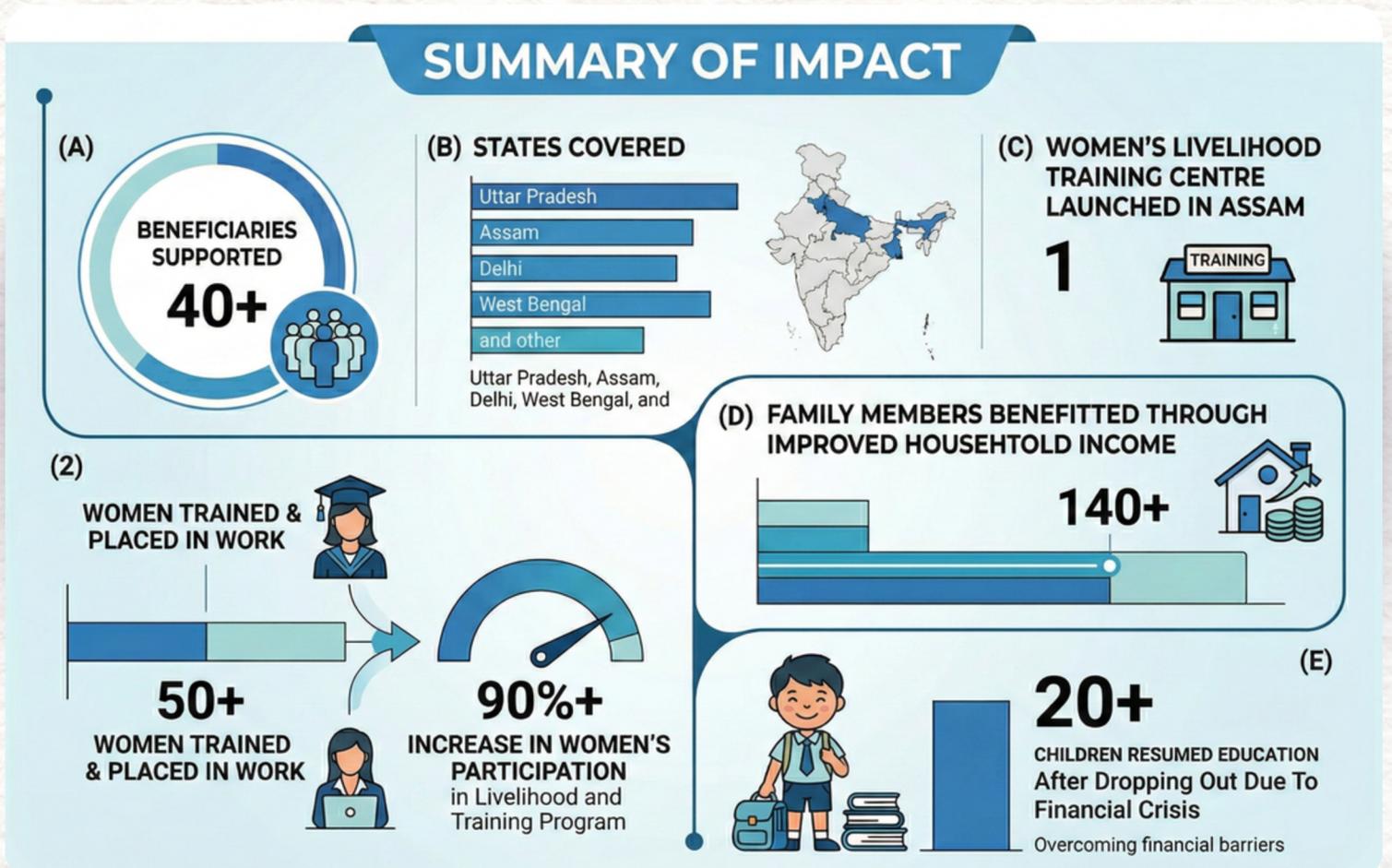
Our unique revolving fund model ensures that the financial support we provide is returned and reinvested to help new beneficiaries. This approach promotes responsibility, transparency, and long-term community development. Through continuous guidance, monitoring, and capacity building, we aim to create a network of empowered entrepreneurs who uplift not only themselves but also their communities.





This initiative focuses on socio-economic empowerment across Uttar Pradesh, Assam, Delhi, and West Bengal, driven by the launch of a new Livelihood Training Centre in Assam. Key Achievements:

- **Economic Empowerment:** **Over 50+ women** trained and placed in jobs, contributing to a 90%+ increase in program participation.
- **Educational Recovery:** **20+ children** have returned to school after dropping out due to financial hardship.
- **Community Reach:** Direct support provided to **40+ beneficiaries**, positively impacting **140+** family members through increased household income.



This year, Masawat has strategically focused on 3 major thrusts:



### Micro-Enterprise Development

- Upscaling stores and local manufacturers
- Enabling business expansion and higher production
- Measurable outcomes: increased sales, improved gross margins, and stronger market competitiveness



### Charitable Livelihood Upliftment

- Small charitable activities, especially for women for those who never been into business before
- A key example includes distributing sewing machines in Assam worth ₹7,000 each, starting home-based businesses.



### Training and Workshops

- Launched a pilot project to train women, which became a huge success in Assam, Masawat not only provides grants or equipment but also ensures beneficiaries gain the skills they need to run a successful business.
- Over 50 women in Assam were trained and supported to build sustainable livelihoods through the women's training center established by the Foundation



## TRAINING & WORKSHOPS

- Conducted **entrepreneurship development training** for aspiring and current beneficiaries
- Initiated **market linkage programs** to help our grantees connect with larger distribution and supply networks
- Market linkage programs connected entrepreneurs to suppliers and buyers



## ORGANIZATIONAL GROWTH & STRATEGY

In the current year, Masawat not only extended financial assistance but also:

- Strengthened our grassroots outreach mechanisms
- Expanded to new geographies
- Laid the foundation for digital tracking of beneficiary growth stories

## KEY HIGHLIGHTS FOR THE FUTURE

- **Revolving Fund:** 90% repayable model driving a 20–30% rise in available funds next year.
- **Women's Inclusion:** 54% women beneficiaries; targeting +10% growth through household livelihoods.
- **New Geographies:** Expansion into underserved districts to widen reach.
- **Skill to Income:** Scaling job-linked and income-focused skill training.
- **Youth Focus:** Prioritizing youth and first-time earners for long-term stability.
- **Women Entrepreneurs:** Targeted support for women-led enterprises.
- **Community Models:** Promoting cluster-based and collective livelihoods.

# OUR BENEFICIARIES.



**AZHAR UDDIN**



**FARIS HOSSAIN HALDER**



**ZUBAIDA BANO**



**MOHD. NAZIM**



**NAZEER AHMAD**



**QAISER**



**MOHD HAMID**



**RAHMAT ALI**



**MOHD JUNAID**

## CONCLUSION

- Masawat continues to be a beacon of hope for underserved entrepreneurs. With a scalable and replicable model, we aim to empower thousands more in the coming years. Our success this year is a testament to the collective efforts of our team, donors, volunteers, and community champions.
- Together, we are building a future where livelihood is not a privilege but a right.

Masawat Livelihood Foundation is a non-profit organization registered under section 8 of the Companies Act, 2013



### MASAWAT LIVELIHOOD FOUNDATION

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www.masawat.org



masawat.org

### SCAN TO DONATE



### SUPPORT US

MASAWAT LIVELIHOOD FOUNDATION

Current A/c : **50200088876167**

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